

2021 Corporate Sponsor Program

The Foothills Forage and Grazing Association is a non-profit organization that has been dedicated to assisting producers in regenerative and profitable forage and grazing production for the past 49 years. FFGA's objective is to be instrumental in the transfer of quality information within the industry including corporations, government, and producers across twelve municipalities. The partnerships we form through FFGA's Corporate Sponsor Program enable FFGA to better fulfil our objectives. The Corporate Sponsor Program is for companies, partnerships, or corporations who wish to be identified as supporting FFGA and was designed to meet objectives of promoting your business in a highly visible manner for the respective year.

Gold Sponsor \$1,750:

Gold corporate sponsors receive recognition with their logo displayed in our monthly newsletter, on our website and at FFGA seminars, schools, tours, events and projects. The website logo will be linked to the corporation's website. Gold sponsors will be able to submit one full-page advertisement or two half-page advertisements as well as one, one-page article for the FFGA newsletter per year. Gold Sponsors will receive 1 webinar in partnership with FFGA annually and be highlighted on social media to our 2,208 followers on Facebook and 1,266 on twitter in one post annually. One representative is invited to attend all FFGA events and set up a booth (event logistics allowing) free of charge. *Note; multi-partner events such as Ranching Opportunities are not included.*

Silver Sponsor \$800:

Silver corporate sponsors receive recognition with their logo displayed in our monthly newsletter, on our website and at FFGA seminars, schools, tours, events and projects. The website logo will be linked to the corporation's website. Silver sponsors will be able to submit one half-page advertisement for the FFGA newsletter per year. Silver Sponsors will receive 1 webinar annually in partnership with FFGA. One representative is invited to attend two FFGA events and set up a booth (event logistics allowing) free of charge. *Note; multi-partner events such as Ranching Opportunities are not included.*

Event Lunch Sponsor \$500:

An event lunch sponsor is recognized at a specific FFGA event. The sponsor is invited to give a 15–30 minute presentation at the event as well as have a booth set up with any hand-outs, advertising, or products they wish to share (event logistics allowing). Their logo will be included on any event advertising, agendas and/or other handouts for that event.

Webinar Sponsor \$250:

30 to 60 minute webinars will be planned in coordination with FFGA to bring educational, pertinent information to FFGA members with the sponsoring corporation having 10 minutes during the webinar to share corporate content. FFGA will advertise the live webinar to our members and partners through our newsletter, social media and other channels. Webinars will be recorded and made available on the FFGA website for 60 days following the webinar. *FFGA reserves the right to ensure the content fits the FFGA mandate.*

Coffee Sponsor \$250:

Coffee sponsors will receive logo recognition at the coffee and snack station and on the event material.

All corporate sponsorships are subject to gst.

Corporate sponsors do not have a vote at FFGA's Annual General Meeting in the interest of maintaining a producer driven association.

2020 Newsletter Advertising

Business Card (5cm x 9cm)

\$150 – per month

1/8 Page (7cm x 11cm)

\$175 – per month

1/4 Page (14cm x 10cm)

\$200 – per month

1/2 Page

Reserved for Silver & Gold sponsors

Full Page

Reserved for Gold sponsors

Newsletter advertisements must be designed in advance. Advertisement design services can be requested and cost will be determined by amount of work necessary to design. Submissions are to be emailed to enviro@foothillsforage.com in .jpg, .png or .pdf format before the 15th of the month prior to the monthly edition it is to be displayed in.

Thank you for your consideration of the Foothills Forage and Grazing Association Corporate Sponsor Program and your commitment to the agriculture industry and community!



Unit 4A, 710 Centre Street SE • High River, AB • T1V 0H3 • (403) 995-9466
www.foothillsforage.com

Corporate Sponsor Application Form 2021

Company Name: _____

Contact Name: _____

Title: _____

Email: _____

Address: _____

City, Prov: _____ Phone: _____

Postal code: _____

**Annual sponsorships are valid from January 1 to December 31 of the respective year.*

Corporate Sponsor level (*please circle one*):

Gold

Silver

Bronze

Event/Lunch

Webinar

Coffee

Sponsor amount enclosed: _____

Date: _____ Signature: _____

Privacy Act:

_____ Initial here if you agree to share your logo and contact information with the FFGA membership through the newsletter, on the website and/or at FFGA events throughout the year.

For inquiries contact FFGA Manager Laura Gibney (403) 995-9466 or manager@foothillsforage.com