

2018 Corporate Sponsor Program

The Foothills Forage and Grazing Association is a non-profit organization that has spent the past 45 years dedicated to assisting producers in regenerative and profitable forage and grazing production. FFGA's objective is to be instrumental in the transfer of quality information within the industry including corporations, government, and producers in more than eight counties. Sponsors are a vital asset to our program and through the partnerships we form through FFGA's Corporate Sponsor Program we are able to better fulfil our objectives. The Corporate Sponsor Program is for companies, partnerships, or corporations who wish to be identified as supporting the Foothills Forage and Grazing Association and its programs. Our Corporate Sponsor Program was designed to specifically meet objectives of promoting your business in a highly visible manner for the respective year.

Gold Sponsor:

\$1,750.00 plus GST (\$1,837.50)

Gold level corporate sponsors receive continuous recognition with their logo displayed in our monthly newsletter, on our website and on the 'Event Sponsorship Board' displayed at all the FFGA seminars, schools, tours, events and projects. The website logo will be linked to the corporate sponsors website. Gold sponsors will be able to submit one full-page advertisement or two half-page advertisements per year. Additionally, Gold sponsors can also submit one one-page article for the FFGA newsletter per year. One representative is invited to attend all FFGA events and set up a booth (event logistics allowing) free of charge. Note, multi-partner association events such as the Western Canada Soil Health & Grazing Conference is not included.

Silver Sponsor:

\$800.00 plus GST (\$840.00)

Silver level corporate sponsors receive continuous recognition with their logo displayed in our monthly newsletter, on our website and on the 'Event Sponsorship Board' displayed at all the FFGA seminars, schools, tours, events and projects. The website logo will be linked to the corporate sponsors website. Silver sponsors will be able to submit one half-page advertisement for the FFGA newsletter per year. One representative is invited to attend two FFGA events and set up a booth (event logistics allowing) free of charge. Note, multi-partner association events such as the Western Canada Soil Health & Grazing Conference is not included.

Bronze Sponsor:

\$250.00 plus GST (\$262.50)

Bronze level corporate sponsors receive continuous recognition with their logo displayed in our monthly newsletter, on our website and on the 'Event Sponsorship Board' displayed at all the FFGA seminars, schools, tours, events and projects. The website logo will be linked to the corporate sponsors website.

Event/Lunch Sponsor:

\$500.00 plus GST (\$525.00)

An event/lunch sponsor is recognized at a specific FFGA event. The sponsor is invited to give a 15 – 30 minute presentation at the event as well as have a booth set up with any hand-outs, advertising, or products they wish to share (facility allowing). Their logo will be included on any event advertising, agendas and/or other handouts for that event.

Coffee Sponsor:

\$200.00 plus GST (\$210.00)

Coffee sponsors will receive logo recognition for the event at the coffee and snack station and on the agenda/handout material.

2018 Newsletter Advertising

Business Card (5cm x 9cm)

\$150 plus GST (\$157.50) – per month

1/8 Page (7cm x 11cm)

\$175 plus GST (\$183.75) – per month

1/4 Page (14cm x 10cm)

\$200 plus GST (\$210.00) – per month

1/2 Page

Reserved for Silver & Gold sponsors only.

Full Page

Reserved for Gold sponsors only.

Newsletter advertisements must be designed in advance as the FFGA does not offer advertisement design services at this time. Submissions are to be emailed to manager@foothillsforage.com in .jpg format before the 15th of the month prior to the monthly edition it is to be displayed in.

Corporate Sponsor Requirements: Corporate sponsors shall consist of companies, partnerships or corporations associated or doing business with those involved in the forage industry in southern Alberta. Corporate sponsors do not have a vote at FFGA's Annual General Meeting in the interest of maintaining a producer driven association.

We thank you for your consideration of the Corporate Sponsor Program for the Foothills Forage and Grazing Association and your commitment to the agriculture industry and community!



Unit 4A, 710 Centre Street SE • High River, AB • T1V 0H3 • (403) 995-9466
www.foothillsforage.com

Corporate Sponsor Application Form 2018

Company Name: _____

Contact Name: _____

Title: _____

Email: _____

Address: _____

City, Prov: _____ Phone: _____

Postal code: _____

**Annual sponsorships are valid from January 1 to December 31 of the respective year.*

Corporate Sponsor level (*please circle one*):

Gold

Silver

Bronze

Event/Lunch

Coffee

Sponsor amount enclosed: _____

Date: _____ Signature: _____

Privacy Act:

_____ Initial here if you agree to share your logo and contact information with the FFGA membership through the newsletter, on the website and/or at FFGA events throughout the year.

*For inquiries contact FFGA Manager Jennifer Duckering
(403) 995-9466 or manager@foothillsforage.com*